

# Search for Director of Economic Development

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## Plainview/Hale County, Texas



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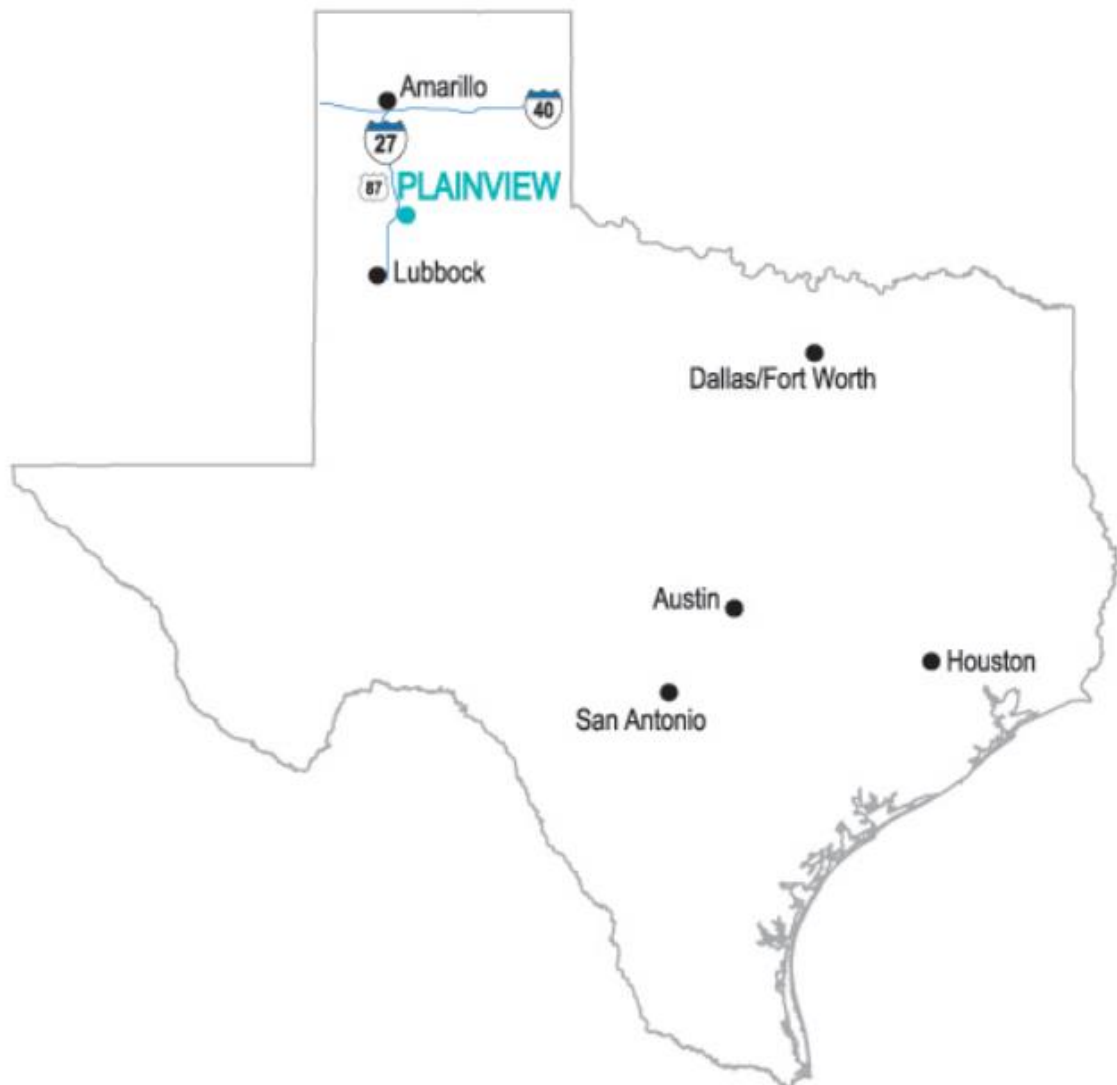
# ***The Organization***

The Plainview/Hale County Economic Development Corporation (EDC) has been successful in creating over 5000 jobs in less than 15 years. Their success has come as a result of a partnership between the EDC, City of Plainview, County of Hale, and the Plainview Chamber of Commerce. The entire community promotes economic development, and that teamwork has been responsible for most of the major industries locating in Plainview and Hale County. The EDC is financed by memberships of local businesses and through contracts for economic development services from the City of Plainview and Hale County.



# *Plainview/Hale County, Texas*

Located less than an hour from Lubbock and home to low taxes, inexpensive energy, and a growing and supportive business climate, Plainview, Texas, is worthy of serious consideration for your business and industry expansion. Plainview is the county seat of Hale County, where the cities of Hale Center, Abernathy, and Petersburg also reside. With a 2010 Census population of just over 22,000, Plainview has enough of a small town feel for its residents to feel close and connected but the amenities and resources of nearby Lubbock. Wayland Baptist University is a four-year, private Christian college that boasts over 3,000 students, and their women's basketball team, the Flying Queens, were just inducted into the Basketball Hall of Fame. South Plains College also has a branch in the city of Plainview.





# *Plainview-Hale County*

An aggressive and supportive business climate, low taxes, inexpensive energy and enviable logistics make the Plainview / Hale County Community worthy of serious consideration for your business and industry expansion.



# ***Position & Responsibilities***

The City ED Director shall be an employee of the City of Plainview and shall be supervised by the City Manager of the City of Plainview or the City Manager's designee and shall not be considered, for any purposes, an employee of either the County or the PHCEDC. The City ED Director shall be subject only to personnel policies of the City and/or other applicable City policies.

- Assist the PHCEDC in the implementing programs that promote, assist, develop and advance economic development in the City of Plainview and Hale County by identifying, encouraging, retaining and recruiting various industrial, manufacturing, commercial businesses and enterprises to the City and County.
- Conduct and summarize research and analysis on the City of Plainview/Hale County commercial market.
- Attend all PHCEDC board meetings unless excused by the City Manager or the Chairman of the Board of the PHCEDC.
- Serve as the primary point of contact for economic development in the City and County; enthusiastically market and promote the City and County to industrial, manufacturing, and commercial business prospects.
- Proactively network with persons, agencies, organizations, business and trade groups, and other economic development professionals at the local, regional, state, and national levels for the benefit of the City and County.

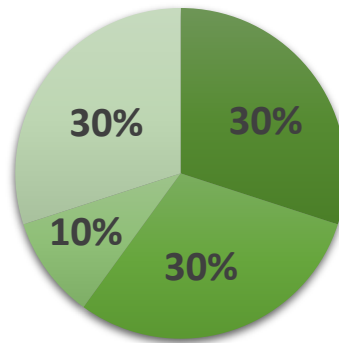


# ***Position & Responsibilities***

- Develop short and long-range economic development plans, programs, special projects, as directed by the PHCEDC Board as directed.
- Oversee and implement the Economic Development Program for the Plainview-Hale County Business Park and promote development of sites located therein.
- Promote existing sites for business expansion within the City and County including maintaining contact with landowners, brokers, and developers regarding property suitable for development.
- Coordinate business retention and recruitment efforts, including personal contact.
- Prepare, supply and distribute materials and informational packets on the City and County to assist in marketing the community for business development.
- Prepare grants, requests for proposals, incentive packages as required.
- Provide quarterly report of activities to the City Council, Hale County Commissioners Court and the PHCEDC Board of Directors.
- Perform other job-related functions as assigned by the PHCEDC Board of Directors and approved by the City Manager.
- PHCEDC Executive Committee will provide an annual evaluation of the Director to the City Manager for review.



# *Ideal Candidate*



■ New Memberships

■ New Business Recruitment

■ Marketing

■ Administrative

Our ideal candidate will be innovative. Someone who can both honor the winning tradition we have built all while not being afraid to bring new ideas to the table. He or she will be well organized in managing the steady project flow Plainview/Hale County receives.

Our ideal candidate will be an engaged, friendly person who enjoys working on a strategic approach to economic development which will diversify our economy over the long term.

Our ideal candidate will be a team builder who provides leadership within our community. He or she will be seen as someone with both energy and a trustworthy, steady personality.

Our ideal candidate will be the face of the organization and will grow the Plainview/Hale County brand within our community via proactive communication among multiple means.

Our ideal candidate will possess a highly professional demeanor and work ethic with a respectful competitive drive. He or she will be a resilient, self starter who prefers to win.



# ***Education/Experience Requirements***

- Requires a Bachelor Degree from an accredited college or university; Master's Degree preferred.
- Five (5) years' experience in a related field.
- Proven leadership experience.
- Demonstrated experience in leading several projects at once.
- Exceptional leadership and communication skills.
- CEcD Certification preferred.

## ***Other Requirements***

- Ability to work nights and weekends as required.
- Ability to lift 25 pounds.
- Valid driver's license.
- Some travel required.

## ***Equal Opportunity Employer***

The Plainview-Hale County Economic Development Corporation is an Affirmative Action / Equal Opportunity Employers and support diversity in the workplace. All employment decisions are made without regard to race, color, religion, sex, national origin, age, disability, veteran status, marital or family status, sexual orientation, gender identity, or genetic information.





# Existing Industries



# *Plainview is Easily Accessible From Both the East & West Coast*

Plainview, Texas, is located less than 50 miles from Lubbock. It is easily accessible from both the East and West Coasts as Interstate 27 connects to Interstate 40 within an hour's drive. Hale County and the city of Plainview are well-connected by highway, air, and rail, as Lubbock Preston Smith International Airport is roughly a 45-minute drive from Plainview. Commercial airlines offering flights to Lubbock include Southwest, American, American Eagle, and United. The Hale County Airport has runway lengths of 6,000 and 4,000 feet. The runways are paved and have lights and instruments. The airport offers charter and private facilities with jet fuel available. Highways serving the area include Interstate 27, U.S. Highway 70, TX Highway 194, and FM Highway 400. Burlington Northern Santa Fe Rail also runs eight trains through Plainview daily.



# ***A Hub for Wind Energy***

## **BNSF-Logistics Wind Turbine Distribution Center**

In March of 2015 after purchasing 5 acres of land next to BNSF rail siding in East Plainview, TTS (Transportation Technology Services) broke ground on their Distribution Center. Wind turbine components are shipped in by rail to the facility and trucked out to projects within a 100-mile radius of Plainview. Since that time, TTS has merged with BNSF-Logistics and the DC has grown to over 100 acres.

The activity generated by the DC has helped drive significant increases in local sales and property tax revenues. BNSF-Logistics currently has 15 full-time employees. This does not count the transportation companies that deliver the components by truck with the help of pilot and escort vehicles to the wind farms in the area.





# *A Hub for Wind Energy*

In the summer of 2019 Xcel Energy's Hale Wind Project went on-line in southeastern Hale County. **The 478 MW wind farm with it's 239 wind turbines produce enough electricity to power 180,000 homes.**



## Hale Wind Project

The Hale Wind Project will produce low-cost clean energy to power the economy in West Texas and eastern New Mexico. The company has announced a bold vision to deliver 100 percent carbon-free electricity by 2050, with a diverse mix of wind, solar, and other clean resources.



A nacelle is set on top of the towers. The nacelle houses the generator and control systems that work together to convert wind power into electricity.



Three sections of towers are set on top of a concrete foundation, standing over 300 feet tall. The final turbine height reaches approximately 499 feet high (at the tip of blade).



Each turbine has three 199-foot aerodynamic blades designed for maximum efficiency.

# ***Advantages of Plainview/Hale County***

## **Low Taxes**

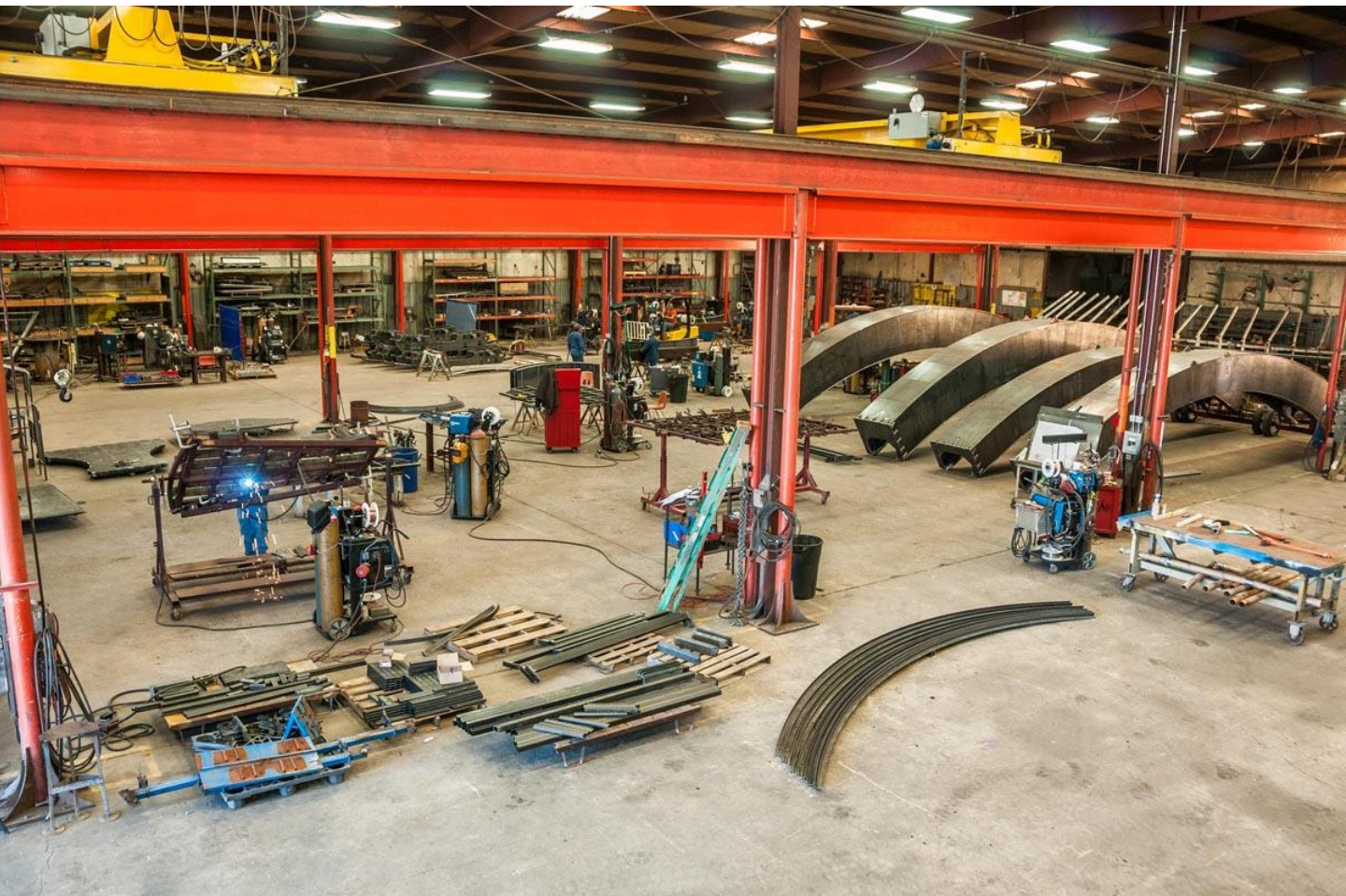
Texas is business friendly. We have no personal income tax, no state property tax, and no unitary tax. In fact, Texas is one of only seven states without a personal income tax!

## **Inexpensive Energy**

Companies in Plainview and Hale County enjoy electric and natural gas rates that are among the lowest in the nation. These bottom-line savings help make the area an attractive operating environment for business.

## **Strong Community Driven City**

Plainview is one of those cities that still values the community life and family interaction that brings people together





# Plainview-Hale County Business Park

The Plainview-Hale County Business Park, approximately 140 acres, is situated along Interstate 27 that is a part of the federally designated Ports to Plains Trade Corridor. This corridor connects to Interstate 40 to provide easy access to East and West Coasts.

## Water

10" Line (provided by City of Plainview)

## Sewer

12" Line (provided by City of Plainview)

## Electricity (2 Providers)

**Xcel** – Existing 3-phase along I-27 Frontage Road

Transmission Voltage: 115 kV

Primary Voltage: 7200/12470V Secondary Voltage can be provided upon request

**Lighthouse** – Existing 3-phase along Ennis. Transmission Voltage: 115 kV

Primary Voltage: 7200/12470V Secondary Voltage can be provided upon request

## Internet/Fiber (2 Providers)

**AT&T** – high-speed fiber along Business Park Drive

**Suddenlink** – high-speed fiber along Business Park Drive

## Gas

**Atmos** – Existing 2" line runs along Ennis Street. Existing 10" main line runs approximately 800 ft. north of the site and is readily available for a loop service extension to Business Park Drive when necessary.





# ***Plainview-Hale County Business Park***

**Click the Video Below to Learn  
More About the Plainview-Hale  
County Business Park**



# *Healthcare*

Covenant Hospital Plainview has 100 beds and 26 area doctors. Plainview also has trained paramedics with ground and air transportation.



CovenantHealth   
Plainview



# Higher Education

Higher Education in Plainview/Hale County includes Wayland Baptist University and South Plains College serving over 2400 students combined.



**Wayland Baptist University** educational system headquarters are in Plainview. Founded in 1908 by a pioneer physician, WBU has campuses in Amarillo, Lubbock, San Antonio and Wichita Falls, Texas; Albuquerque and Clovis, New Mexico; Altus, Oklahoma; Phoenix and Sierra Vista, Arizona; Anchorage and Fairbanks, Alaska; and Honolulu, Hawaii. The university offers undergraduate degrees in many, major academic fields of study and graduate degrees in business, education, science, and religion. WBU has a rich heritage of athletic excellence for men and women in a variety of sports.

**South Plains College** is a comprehensive, two-year community college that serves the greater South Plains area of Texas with innovative educational programs that span the arts and sciences, technical education, continuing education and workforce development. Serving a 15-county area that comprises the southern portion of the Texas High Plains, the college's main campus is in Levelland, Texas. SPC maintains two extension centers in Lubbock that are located at the Reese Center and The Byron Martin Advanced Technology Center. Additional extension centers are maintained in Plainview, Muleshoe and Denver City.



**Other Colleges and Universities Within Commuting Distance:**



TEXAS TECH  
UNIVERSITY.



LUBBOCK  
CHRISTIAN  
UNIVERSITY



Amarillo College®





## ***Compensation***

***Salary: \$85,000-\$110,000 plus competitive benefits***

## ***Residency***

Residency within Plainview/Hale County during position is required.

## ***How to Apply***

Submit a cover letter, resume, and references, **Friday, September 24<sup>th</sup> at Noon** Central Time.

Submit resumes electronically to [plainview@thenextmovegroup.com](mailto:plainview@thenextmovegroup.com).

Feel free to call **Brittany McCoy** 504-615-7174, with any questions.

## ***References & Background Checks***

The finalists for the position will undergo background checks that may include:

- Criminal records
- Driving records
- Education completion
- Personality profile assessments
- Drug testing
- Credit check
- Professional References



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