



COMMUNITY PROFILE

LOCALITY

Latitude - 34' 12 min. North Longitude - 101' 43 min. West

Plainview 12.5 sq. miles
 Hale County 979. sq. miles

AVERAGE ELEVATION 3,300

Nearby Metropolitan Cities:
 Lubbock 45 miles, South
 Amarillo 75 miles, North

POPULATION

Plainview 22,194
 Hale County 36,273
 (2010 U.S. Census)

CLIMATE

Temperature:
 Average Annual 68°
 Monthly Average January - 53°, July - 91°
 Annual Average Rainfall (inches) 14"
 Annual Average Snowfall (inches) 5 - 10"
 Days between Killing Frost 205
 Days Over 90 Degrees 76
 Heating Degree Days Total 3,400
 Cooling Degree Days Total 1,700

Relative Humidity Percent by Hour: (average)
 0 62% 0600 74% 1200 46% 1800 41%

LABOR ANALYSIS

Hale County Employment: April, 2019
 Labor Force 12490
 Employment 12,022
 Unemployment 468
 Unemployment Rate 3.7%
 Average Household Income \$55,000

COMMUNICATIONS

Daily Newspaper: Plainview Herald

Radio Stations: AM Stations 2
 FM Stations 3

Television Stations: Local (WBU) 1

Telephone Services: AT&T, NTS, Suddenlink

HOUSING

Average cost per square foot:
 Existing Homes \$50 - \$90
 New Homes \$90 - \$115
 Typical Lot Size 70 x 130 sq. ft.
 Typical Lot Cost \$75 - \$250 per front foot

EDUCATION

Plainview Independent School District

	<u>Schools</u>	<u>Staff</u>	<u>Enrollment</u>
Pre K-5	6	314	2898
6-8	2	140	1171
9 th -12 th	1	142	1450
Alternative	1	22	76

County Student Teacher Ratio 14.9

Public School
 Special Programs: Dyslexia
 Bi-lingual/ESL
 Advanced Academic Services
 Concurrent Courses
 Community Services

Private School

	<u>Schools</u>	<u>Staff</u>	<u>Enrollment</u>
Pre K-12	1	28	188

Local Universities & Colleges

Wayland Baptist University, enrolled 1300

South Plains College (satellite campus) 300

Colleges within
 Commuting Distance: Amarillo College
 Lubbock Christian University
 South Plains College
 Texas Tech University
 West Texas A & M University

COMMUNITY / RECREATION

Churches: Protestant 47
Catholic 3
Other 1
Motels: 10 with 430 rooms

Country Club (18 Hole)..... 1 Civic Club 11
Museum.....1 Libraries2 Parks 12

Lakes: Lake McKenzie, White River Lake,
Buffalo Springs Lake, Lake Theo

Area Recreation: Hunting: Pheasant, Quail, Dove, Deer
Caprock Canyons State Park ..50 miles
Palo Duro State Park65 Miles

TRANSPORTATION

Interstate/Highways
Serving Area: Interstate 27, U.S. Hwy 70,
TX Hwy 194, FM Hwy 400

Motor Freight Carriers

Intrastate: Beaver Express, UPS, Federal
Express Ground, Yellow, SAIA
Interstate: Beaver Express, UPS, Federal
Express Ground

Air

Local Commercial
Air Service: Hale County Airport
Plainview Airport: 6,000' Runway Length
4,000' Runway Length
Paved, Lights, Instruments, Jet Fuel, Charter/Private Facilities

International Airport

Lubbock, Texas, 40 miles:
Carriers: American, Southwest, United Express
Amarillo, Texas, 75 miles:
Carriers: American, Southwest, United Express

GOVERNMENT

Type of Government: Council/Manager
Council 8 members (including mayor)
Police Dept. Personnel (full time) 42
Fire Dept. (full time) 36
Motor Equipment 16 pieces
ISO Rating 3

Other Law Enforcement in the Area:
Hale County Sheriff's Department
Texas Department of Public Safety
Texas Rangers

MEDICAL

Hospitals: 1 with 68 beds
Clinics: 5
Chiropractors 3
Physicians: 26
Dentists: 8
Orthodontists:..... 1
Care Facility: 4 with 245 beds
Assisted Living: 2 with 72 rooms
MH/MR Facilities:..... 8
Clients served: 2,000
Local Hospital: Covenant Hospital Plainview

Trained Paramedics with ground & air transportation

FINANCIAL

Banks: BBVA Compass Bank, Centennial Bank,
Happy State Bank, Prosperity Bank, Vista
Bank, Wells Fargo Bank

TAXES: 2018 RATE

City 0.83180
County 0.59520
School 1.17000
FM 0.00030
Water District 0.00670
Total 2.60400

State Income Tax none
Retail Sales Tax0825

AGRICULTURE: HALE COUNTY

2018 estimates

1st in Cotton production in Texas
1st in Cotton Production in USA
Cotton generated \$4 billion in South Plains

2018 estimates

Major Products Grown and Estimated Volume Produced in:

Corn 7,600,000 bushels
Cotton 354,600 bales
Sorghum 831,600 bushels
Wheat 912,000 bushels

2018 estimates

Estimated # of Livestock Units Raised/Fed/Harvested in Area:
Cattle 83,000
(for) Milking 7,300

Food Processing in the Area:

Cantaloupe, Cucumbers, Nuts, Onions, Peppers, Potatoes,
Watermelons

For More Information

revised June 2019

City of Plainview - www.plainviewtx.org

Plainview Chamber of Commerce - www.plainviewtexaschamber.com

Plainview Herald - www.myplainview.com

Plainview/Hale County Economic Development Corporation - www.PlainviewEDC.org