



# COMMUNITY PROFILE

## LOCALITY

Latitude - 34' 12 min. North Longitude - 101' 43 min. West

Plainview ..... 12.5 sq. miles  
 Hale County..... 979. sq. miles

AVERAGE ELEVATION ..... 3,300

Nearby Metropolitan Cities:  
 Lubbock..... 45 miles, South  
 Amarillo..... 75 miles, North

## POPULATION

Plainview ..... 22,194  
 Hale County..... 36,273  
 (2010 U.S. Census)

## CLIMATE

Temperature:  
 Average Annual ..... 68°  
 Monthly Average ..... January - 53°, July - 91°  
 Annual Average Rainfall (inches) ..... 14"  
 Annual Average Snowfall (inches) ..... 5 - 10"  
 Days between Killing Frost..... 205  
 Days Over 90 Degrees ..... 76  
 Heating Degree Days Total ..... 3,400  
 Cooling Degree Days Total ..... 1,700

Relative Humidity Percent by Hour: (average)  
 0 62% 0600 74% 1200 46% 1800 41%

## LABOR ANALYSIS

Hale County Employment: December 2016  
 Labor Force ..... 12,227  
 Employment ..... 11,669  
 Unemployment ..... 611  
 Unemployment Rate..... 5.3  
 Per Capita Personal Income ..... \$31,367

## COMMUNICATIONS

Daily Newspaper: Plainview Herald

Radio Stations: AM Stations ..... 2  
 FM Stations ..... 3

Television Stations: Local (WBU)..... 1

Telephone Services: AT&T, NTS, Suddenlink

## HOUSING

Average cost per square foot:  
 Existing Homes ..... \$50 - \$90  
 New Homes ..... \$90 - \$115  
 Typical Lot Size ..... 70 x 130 sq. ft.  
 Typical Lot Cost..... \$75 - \$250 per front foot

## EDUCATION

### Plainview Independent School District

	Schools	Staff	Enrollment
Pre K-5	6	314	2898
6-8	2	140	1171
9 <sup>th</sup> -12 <sup>th</sup>	1	142	1450
Alternative	1	22	76

County Student Teacher Ratio ..... 14.9

Public School  
 Special Programs: Dyslexia  
 Bi-lingual/ESL  
 Advanced Academic Services  
 Concurrent Courses  
 Community Services

### Private School

	Schools	Staff	Enrollment
Pre K-12	1	28	188

### Local Universities & Colleges

Wayland Baptist University, enrolled ..... 1300

South Plains College (satellite campus)..... 300

Colleges within  
 Commuting Distance: Amarillo College  
 Lubbock Christian University  
 South Plains College  
 Texas Tech University  
 West Texas A & M University

## COMMUNITY / RECREATION

Churches: Protestant ..... 47  
Catholic..... 3  
Other..... 1  
Motels: ..... 10 with 430 rooms

Country Club (18 Hole)..... 1      Civic Club ..... 11  
Museum.....1      Libraries .....2      Parks ..... 12

Lakes: Lake McKenzie, White River Lake,  
Buffalo Springs Lake, Lake Theo

Area Recreation: Hunting: Pheasant, Quail, Dove, Deer  
Caprock Canyons State Park ..50 miles  
Palo Duro State Park.....65 Miles

## TRANSPORTATION

Interstate/Highways  
Serving Area: Interstate 27, U.S. Hwy 70,  
TX Hwy 194, FM Hwy 400

Motor Freight Carriers  
Intrastate: Beaver Express, UPS, Federal  
Express Ground, Yellow, SAIA  
Interstate: Beaver Express, UPS, Federal  
Express Ground

Air  
Local Commercial  
Air Service: Hale County Airport  
Plainview Airport: 6,000' Runway Length  
4,000' Runway Length  
Paved, Lights, Instruments, Jet Fuel, Charter/Private Facilities

International Airport  
Lubbock, Texas, 40 miles:  
Carriers: American, Southwest, United Express  
Amarillo, Texas, 75 miles:  
Carriers: American, Southwest, United Express

## GOVERNMENT

Type of Government: Council/Manager  
Council 8 members (including mayor)  
Police Dept. Personnel (full time) 42  
Fire Dept. (full time) 36  
Motor Equipment 16 pieces  
ISO Rating 3

Other Law Enforcement in the Area:  
Hale County Sheriff's Department  
Texas Department of Public Safety  
Texas Rangers

## MEDICAL

Hospitals:..... 1 with 68 beds  
Clinics:..... 5  
Chiropractors..... 3  
Physicians: ..... 26  
Dentists: ..... 8  
Orthodontists: ..... 1  
Care Facility: ..... 4 with 245 beds  
Assisted Living: ..... 2 with 72 rooms  
MH/MR Facilities: ..... 8  
Clients served: ..... 2,000  
Local Hospital: ..... Covenant Hospital Plainview

Trained Paramedics with ground & air transportation

## FINANCIAL

Banks: BBVA Compass Bank, Centennial Bank,  
Happy State Bank, Prosperity Bank, Vista  
Bank, Wells Fargo Bank

## TAXES: 2016 RATE

City ..... 0.62880  
County ..... 0.50760  
School ..... 1.17000  
FM ..... 0.00003  
Water District..... 0.00075  
Total ..... 2.34120

State Income Tax ..... none  
Retail Sales Tax ..... 0825

## AGRICULTURE: HALE COUNTY

### 2015 estimates

6th in Cotton production in Texas  
7th in Cotton Production in USA  
Cotton generated \$4 billion in South Plains

### 2015 estimates

Major Products Grown and Estimated Volume Produced in:

Corn (crop and veg)..... 5,211,200 bushels  
Cotton..... 145,100 bales  
Sorghum..... 1,823,500 bushels  
Wheat..... 981,600 bushels

### 2015 estimates

Estimated # of Livestock Units Raised/Fed/Harvested in Area:

Cattle ..... 61,000  
(for) Milking ..... 7,200

Food Processing in the Area:

Cantaloupe, Cucumbers, Nuts, Onions, Peppers, Potatoes,  
Watermelons

### For More Information

revised Mar. 2017

City of Plainview - [www.plainviewtx.org](http://www.plainviewtx.org)

Plainview Chamber of Commerce - [www.plainviewtexaschamber.com](http://www.plainviewtexaschamber.com)

Plainview Herald - [www.myplainview.com](http://www.myplainview.com)

Plainview/Hale County Economic Development Corporation - [www.PlainviewEDC.org](http://www.PlainviewEDC.org)